

## 張淑卿 Chang, Shu- Ching

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### **Publication in SCI, SSCI, A&HCI, TSSCI indexed journals**

1. Jen-Wei Cheng, Shu-Ching Chang, Jyh-Hoei Kuo, Yu-Ha Cheung,(2014). Ethical Leadership, Work Engagement and Voice Behavior, *Industrial Management & Data System*, Volume 114, Issue 5, P. 817-831.(SCI、Scopus; Impact Factor 2012 is 1.674) [AAS]

### **Publications in Peer-Reviewed Journals**

1. Shu-Ching Chang Shih-Hao Liu, Jin-Long Wang, (2022), Utilising PPM model to explore the satisfaction and word-of-mouth marketing of students studying abroad, *International Journal of Innovation and Learning*. (**Accepted**, Scopus、EI Inspect). [AAS]
2. Shu-Ching Chang, Jen-Wei Cheng, Tsung-Yu Wu, Jin-Long Wang, Cheng-Ze Hung,(2017). Can Multicultural Experience Stimulate Creativity? The Moderating Role of Regulatory Focus, *International Journal of Innovation and Learning*, Vol. 21, No. 3, pp.329-347. DOI: 10.1504/IJIL.2017.10003526 (EI、Scopus). (Scopus、EI Inspect). [AAS]

### **Selected Publications in Academic/Professional Meeting Proceedings**

1. Ya-Ting Ni, Yu-Qi Lin, Shu-Ching Chang, (2019). The moderating effect of the supervisory intentional attribution of subordinates and confidant/ chinxin relationship on Chinese supervisor's authoritarian leadership and employee implicit voice, *Applied Science and Management Thoughts and Practices Conference*, June 14, Taipei, Taiwan. [AAS]
2. Zhao, Q., Jin-Long Wang, Shu-Ching Chang, Ya-Ting Luo, Pei-Chen, Hung, (2018). A Study on School Satisfaction for Mainland China Students-A Case of Ming Chuan University, *2018 The Conference on Development and Application of Databases for Institutional Research*, September 28, Taipei, Taiwan. [TLS]

### **Academia-Industry project**

1. Wen-Li Chyr, Shu-Ching Chang, Enrollment professionalization scoring system development and training, Tzu Chi University, 2022.( US\$4,344)
2. Wen-Li Chyr, Shu-Ching Chang, Enrollment professionalization scoring system development and training, National Taiwan University of Arts, 2020.( US\$4,010)

### **Presentations for academic or professional organization**

1. Keynote speaker, The Issue about Enrollment professionalization development, National Taiwan Sport University (12 hours; 2021)
2. Keynote speaker, The Issue about Enrollment professionalization development, Chung Hua University (2 hours; 2021)
3. Keynote speaker, The Issue about Enrollment professionalization development, Chinese Culture

University (2 hours; 2021)

4. Keynote speaker, The Issue about Enrollment professionalization development, National Yuanli Senior School (2 hours; 2021)